

Email Template to Professors – farther away version

The web is human. It's filled with people like you and me -- and it's full of careers.

I'm writing to let you know of an awesome opportunity for any of your current students who have an interest in a web-related field, whether it's on the technical side or content-creation side (or both!): [CrowdSource Summit: A Conference for Emerging Web Professionals](#).

This conference is presented by the Higher Education Web Professionals Association, known more affectionately as HighEdWeb. **I'm a member, and I attend its annual conference—and I've been a speaker at it the past three years.** This year, HighEdWeb is furthering its mission by educating a new audience: college students who want to be "people of the web!"

CrowdSource Summit is Friday and Saturday, Oct. 17-18 at the Red Lion Hotel in Portland, Ore. Registration is only \$50 and includes a t-shirt. The line-up is incredible, and it's filled with people I've seen speak before—they are web rock stars. Session topics include accessibility, usability, user experience, mobile interfaces, content strategy and how the web is being used to conquer the digital divide.

While the organization is heavily targeting colleges within a driving distance to Portland, I couldn't help but want to share this opportunity with my own institution.

Get more details at <http://crowdsource.highedweb.org>.

I've attached a flyer that you can share with any interested students, and/or print out and hang on a department bulletin board. Also, please feel free to share with your colleagues here and other institutions; perhaps you know of other professors with eager web students in the Oregon/Washington area.

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